#### South Yorkshire's Community Foundation

# Communications digital toolkit

A guide to helping organisations publicise their funding and achievements.



# Congratulations!

Congratulations on securing funding from South Yorkshire's Community Foundation (SYCF).

This guide is has been created to help groups and organisations like yours to share and publicise your grant award.

For further information you can also visit our publicity page on the SYCF website www.sycf.org.uk/apply/publicity.



# Sharing your news

Community organisations can help **spread the word** about SYCF's grant programmes through their website, social media, newsletters and promotional material.

Celebrating an award of funding raises awareness of what we do best: **giving money to community** groups so they can support the region's diverse communities.

Publicity encourages our **donors to support us**, and being funded by SYCF can also **strengthen your group's credibility** and potentially lead to success with other funding opportunities.

### Next steps

Download all digital assets from our publicity page and please share these via your groups':





# Example assets



Visit our website for the full digital tool kit www.sycf.org.uk/apply/publicity

www.sycf.org.uk

### Give us a mention!

When you share the digital assets, please tag us!





## Help and advice

For further support or advice please contact:

#### South Yorkshire's Community Foundation





hello@sycf.org.uk